



# Speed up your recruitment with quick implementation

## At a glance

- 91% CVs for database & future hirings.
- 3 weeks to implement.
- Perception of CS as an innovative company.
- Intuitive application process in 3 steps.
- AI offers bias free career opportunities to candidates.



Delivery:  
Client: Česká spořitelna, banking sector  
Michal Kosar – Head of Employer branding at Česká spořitelna

91% CVs  
for database & future hirings

## Context

Česká Spořitelna belongs to the banking sector since the year 2000 ČS has been a part of the strong Central European player Erste Group. The bank has the career microsite and the need to improve candidate experience. Gain more candidates from online campaign directing to career microsite (increase conversion) also decrease cost per hire.

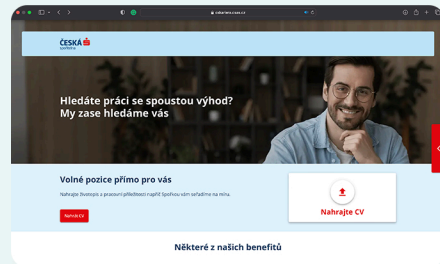
## Solution

The microsite development on predesigned dream.jobs platform.  
Integrated with the recruitment SW (ATS) and running on csas.cz domain.  
Call to action "Upload CV" replaced the traditional and ineffective "Search jobs".

## Dream.jobs solution

The AI-powered search and matching increased conversion.  
AI replaced the full-text search and sorts the vacancies by relevance to the candidate's profile.  
AI allowed the major shift – CV upload is the first not the last step during the job application.  
White collar jobs Target campaign to desktop only. 3 weeks implementation Tested ability to utilize recruitment microsites for campaigns.

Microsite with the recruitment SW (ATS)  
on csas.cz domain



Call to action  
"Upload CV"

## Volné pozice přímo pro vás

Nahrajte životopis a pracovní příležitosti rychleji spořítou vám seřadíme na míru.

Nahrajte CV

Nahrajte CV